



Week ending October 12, 2007

Mayor, Members of the City Council, and the Community Members:

## **CITYWIDE WEEKLY HIGHLIGHTS REPORT**

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

### **WEEKLY NEWS**

#### ***KEY RESULT AREA: PUBLIC SAFETY***

---

##### **Fire**

- From September 28 through October 4 at 1500 hours, fire crews responded to 654 incidents.

#### ***KEY RESULT AREA: ECONOMIC DEVELOPMENT***

---

##### **Economic Development**

- On Saturday, September 29, more than 900 people attended the Billion Dollar Tour which showcased the over one billion dollars worth of improvements that have taken place in Downtown Fresno over the last six years.
- Based on a recommendation by Council, the Economic Development Department represented the City at the Solar Power 2007 Trade Show in Long Beach, California on September 24-27, 2007. With more than 3,000 attendees, it has grown to the premier west coast trade show of its kind.

The Department was able to leverage its resources by working in coordination with Regional Jobs Initiative (RJI) Industry Cluster chair Mark Stout, to meet with solar, and other clean energy businesses from throughout the world.

## ***KEY RESULT AREA: CUSTOMER SERVICE***

---

### **Transportation**

- The City of Fresno partners with the Big Fresno Fair to provide free express service to and from the Fresno fairgrounds. For the second year, fairgoers can park and ride to the Big Fresno Fair on Fresno Area Express (FAX) express shuttle. Fairgoers can park FREE and ride FREE from two convenient locations: Chukchansi Park, and 5 Park Place West.

### **Airport**

- Fresno Yosemite International Airport was featured in the Sunday's Fresno Bee Spotlight/Backtalk section as one of the "7 Wonders of Fresno." Backtalk publishes a collection of articles authored from the teen perspective. The 7 Wonders piece highlights FYI as a convenient, good Airport to travel from with usually short security lines and a Starbucks.

### **Public Works**

- The Streets Division did a superb job of responding on very short notice to begin work at the Poverello House for street and sidewalk improvements.
- Design staff continues to work on the design plans for the City's homeless encampment focusing on the recently raised issues.
- The Public Works Department hosted the Open House for the Project Study Report (PSR) for the Veterans Boulevard/SR 99 interchange. Approximately 240 people were in attendance at the Open House from 6:30-8:30 at River Bluff Elementary. The majority of the people was in favor of the interchange and is very anxious for it to be built.